

We connect expertise scross services to deliver transformative outcomes



www.pearlcitymarine.com



# Who we are

Pearl City Marine Products Pvt. Ltd

Was established in 2015 by a group of professionals who are stalwarts in the business of manufacturing of fishmeal and fish oil. We manufacture superior quality Fish Meal and Fish Oil in our modern and fully mechanised state-of-the-art Fish Meal and Fish Oil plant situated on the coast of Tuticorin, the heart of fisheries industry in South India.

We are serving best quality products over the years and have established ourselves as a popular brand in the international as well as national market.

Fulfilling our customer's requirements with complete satisfaction is of profound importance to us and makes us stand out from the rest. It has also been the essence of our success over the years.





# **Our Vision**

What we strive to achieve

Our Vision is to be an International enterprise in marine products by maintaining our leading position in the regional market, relying on tradition and quality, and strengthening our brands with continuous investment in the development and growth of our organization. To grow continuously in a sustainable way even though we are recognized internationally as the leading providers of fish protein, fish oil and its derivative products.

To be seen as an organization that adheres as much to its environmental & social responsibility and local commitments even as it expands its global reach.

# **Our Mission**

The way forward



### Quality

To be the premium exporter of Fish Meal and Fish Oil with focus on quality to drive our success.

#### **Focus**

To stay focused on novelty in products, technologies, organizational structure, and accomplishments.

### **Customer satisfaction**

To achieve customer satisfaction through excellence in good manufacturing policy, maintaining quality and timely delivery.

#### Scalable

To increase scalability of our products and services as per the requirements in the future.

## Technologydriven

To use innovative and cutting-edge technologies to produce best Fish Meal, Fish Oil to suit our worldwide customer base.

#### Sustainable devel

To responsibly harvest the bounty of nature through sustainable methods and add value to our quality products through advanced & optimized processes for the benefit of a wide spectrum of society.

# **Our Production**

**Process and Quality** 

Pearl City Marine Products Pvt. Ltd prioritizes the quality of our products as well as our commitment towards a sustainable environment. We are equipped with the most modern processing, quality monitoring, warehousing and packaging facilities, ensuring us to deliver more than 200 MT of the best quality products per day.















# **Fish Meal**

## The riches of the seas to your farms

Fish Meal is a nutrient rich feed ingredient which is used as food content in aquaculture, poultry and animal rearing. Fish Meal in diets increase food efficiency and growth through better feed palatability and enhances digestion and absorption.

Pearl City Marine Products' flagship product – Fish Meal is widely accepted by users across the globe for its high protein content and superior quality. Our hygienically processed and packed product in HGN bags helps to retain the purity of our product keeping its quality intact.







# Characteristics

### Raw materials and ingredients used

Sea caught fish (iced) obtained from Sea area of East & West Coast of India 1. Oil Sardine / Sardinellalongiceps, 2. Mackerel/ Rastrelligerkanagurta, 3. Lesser sardine/ Sardinellagibbosa

### General product Specifications (appearance etc.)

Fish meal is a brownish grey colored coarse powder

Specific product Specifications (chemical, microbiological and physical characteristics)

Refer Product Specification Sheet (PCM-RD-QUA-05)

#### Preservation Method

Cooking and drying Process

### **Primary Packaging**

**HDPE** Bags

### Secondary Packing

Nil

### Labeling instructions

Product cover will have following information: •
Producer Name, Product Name, Product weight, Mfr
Dates, Batch codes • Don't use hook • Expiry date

### Potential mishandling of the product

Consumption of damaged products. Usage of the product after the prescribed shelf life. Prolonged and/or improper storage after opening and consumption.

#### Storage

To be stored in ambient temperature, closed room

#### Transporation

Ambient temperature, Product covered with Tarpaulin Shee

### Shelf life

12 Months from Date of Manufacturing



# **Parameters**

Protien %

Range minimum 59% to 69%

Fat %

7 - 10% max

**Acid Value** 

25 - 30% max

Lead

Below Nil Detection

Moisture %

Max - 10%

EPA + DHA %

20 - 30%

Terrestial Animal

Absent

Antioxidant (BHT/BHA)

150-200ppm , as per the customer Specification

Ash %

20% max

**Bulk Density** 

0.65

Mercury

Max 05 mg/kg (Detection limit - 0.02)

Salmonella

Absent

Sand n Silica %

1% max

TVBN / 100g

Max 120mg / 100g

Cadmium

Max 20mg/kg (Detection limit - 0.10)

**Histamine** 

Max 500ppm



# Fish Oil

## The riches of the seas to your farms

Fish Oil is one of the most commonly used food supplements. Fish oil is also used for the production of feed for farmed fish and in the production of refined fish oil for human consumption. Rich in Omega 3 fatty acids – EPA and DHA and Vitamins A and D, fish oil brings these nutrients from the short lived oily fish in to the human food chain via fish oil supplements as well as farmed fish and livestock. It is also used in drying oils, varnishes, greases and water proofing agents.





# **Characteristics**

### Raw materials and ingredients used

Sea caught fish (iced) obtained from Sea area of East & West Coast of India. 1. Oil Sardine /
Sardinellalongiceps, 2. Mackerel/ Rastrelligerkanagurta,
3. Lesser sardine/ Sardinellagibbosa

### General product Specifications (appearance etc.)

Liquid, Color (Light Golden brown), brown

Specific product Specifications (chemical, microbiological and physical characteristics)

Refer Product Specification Sheet(PCM-RD-QUA-05)

#### Preservation Method

Cooking and Centrifugation Process

### **Primary Packaging**

Storage Tank / Metal Tank

### Secondary Packing

Nil

### Labeling instructions

Product cover will have following information: Producer Name, Product Name, Product weight, Filling Dates, Batch codes, Product of India

### Potential mishandling of the product

Consumption of damaged products. Usage of the product after the prescribed shelf life. Prolonged and/or improper storage after opening and consumption.

### Storage

Ambient temperature at 30oC  $\pm$  5o C, not be stored & transported in hot conditions.

#### Transporation

Distribution through barrels, tankers / tanks placed inside container in closed conditions

### Shelf life

12 Months from Date of Manufacturing



# **Parameters**

**F.F.A** %

3%

Sediments%

1% max

Moisture %

0.5% max

EPA + DHA %

22 - 28%

Peroxide Value

Max 10Meo / Kg

**lodine** 

140 - 160

Impurities %

0.5% max

**Packing** 

Flexi Tank

Antioxidant / BHT/BHA (mg/kg)

As per Costumer Requirment

# **Our Certifications**

## Certifications of Quality

At Pearl City Marine Products Pvt. Ltd, we strive to be a respected leader in every market we serve by providing customers with premium quality hygienic production. The below certifications and testimonials ascertains this.



#### GMP+

(GOOD MANUFACTURING PRACTICES)



#### ISO 22000

(INTERNATIONAL ORGANIZATION FOR STANDARDIZATION)



#### HACCP

(HAZARD ANALYSIS AND CRITICAL CONTROL POINTS)











Mr.Abu Backer



**Our Team Our Executive Directors** 





Mr.Hiras Director & CEO



Mr.Muthunayagam

Executive Director

Mr. Mohammed Haneefa **Executive Director** 



Mr. Abdul Rahiman **Executive Director** 



Mr. A.K Cheriya Bava **Executive Director** 









Mr.Abu Thahir Managing Director

## MD's Message

At Pearl City Marine Products (P) Ltd., get the best from our high quality Fish Meal and Fish Oil. With the first of its kind world class sea view infrastructure we strive to give the maximum value to our products with the use of sophisticated and modern machinery, transparent business dealings and prompt delivery. Dive into a new world of experiences with us!!

- High Quality Products
- Sophisticated and Modernized Machineries
- Prompt Delivery
- Transparent Business Dealings
- World Class Sea View Infra-Structure



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FACTORY ADDRESS

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